

Privacy Policy

The aforementioned company/owner is responsible for this website. We only collect personal data as defined by the General Data Protection Regulation (GDPR) to the extent that you provide us with this data through a contact form or an online shop system. Furthermore, we inform you about the various systems we use and your options for influencing their use, storage, and deletion. By agreeing to the following privacy policy, you consent to the collection, processing, and use of your personal data in accordance with the GDPR and the following provisions. Collection and Storage of Your Data Our provider 1blu, based in Frankfurt, Germany, automatically collects and stores information in server log files that your browser transmits automatically. This includes: browser type and version, operating system used, referrer URL, hostname of your computer, time of the server request, and your IP address.

The legal basis for data processing is Article 6(1)(a) of the GDPR, which permits the processing of data for the fulfillment of a contract or pre-contractual measures. Personal Data: This refers to individual details about personal or factual circumstances of a specific or identifiable natural person. This includes, for example, your name, address, telephone number, or date of birth. Company-related Data: When visiting our website, no personal data is generally collected, processed, or used. If you contact us via email or through a contact form, we will store your email address and any further information you provide. This is done solely for the purpose of responding to you.

When subscribing to a newsletter, you have the option to subscribe to our newsletter. For this, we require a valid email address from you. You may voluntarily provide additional information, such as your first name, last name, address, or similar details. This data will only be used for sending newsletters. When you sign up for the newsletter, we also store your IP address and the date of registration. This storage of the IP address and date serves as proof in case a third party abuses an email address and subscribes to the newsletter without the knowledge of the rightful owner.

Your data will not be shared with others. We use tools from WordPress for our mailings and newsletters. There is no sale or transfer of your personal data to third parties for advertising, market research, or opinion polling purposes. If you later no longer wish to receive newsletters from us, you can object to this at any time. A message in text form to the above contact details (e.g., email) is sufficient for this purpose. Additionally, there is an unsubscribe link in our emails.

****Use of Your Data**** The collection and processing of your personal data is carried out to fulfill the mutual contractual relationship and to be able to contact you in case of inquiries. We will inform you about future offers if you have consented to this. Before evaluating the aforementioned data, it will be pseudonymized. This allows us to analyze user behavior without specific personal reference in order to improve our website and services. You can object to the use of your personal data at any time. A short email to the above email address is sufficient.

We will then confirm the deletion of your data. ****Information about Your Data**** Personal data will only be shared with third parties if this is necessary for the purpose of contract processing or billing. In the context of order processing, for The service providers we employ (e.g., carriers, logistics providers, or financial service providers) will receive the necessary data for order and contract processing. The data shared in this way may only be used by our service providers to fulfill their tasks. Any other use of the information is not permitted and does not occur with any of the service providers we engage. Your data will not be sold or passed on to other third parties.

An exception applies only if there is a legal obligation to do so (e.g., disclosure to authorities in the course of their legal duties) or if it is necessary to enforce our rights, particularly to assert claims arising from our contractual relationship. Cookies and analytics services: Interactions with our websites are tracked using cookies and the technologies mentioned below in order to customize them for you. Cookies are small files that are stored on your hard drive. This facilitates navigation and provides a high level of user-friendliness on our website. Of course, you can also view our website without cookies; however, a limitation of its functionality cannot be ruled out. Most browsers automatically accept cookies.

You can adjust your browser settings to refuse cookies if you prefer. You can prevent the storage of cookies on your hard drive by selecting "Do not accept cookies" in your browser settings. For statistical evaluation purposes, we use Yoast Analytics and Jetpack, a web analytics service, on our website. These services use their own cookies. Text files are stored on your computer, allowing for an analysis of your usage of the website. The information generated by the cookie about your use of our website is usually transmitted to a server of Yoast in the USA and stored there.

To prevent the personalization of this data, your IP address is anonymized by truncation. Only in exceptional cases will the full IP address be transmitted to a server in the USA and anonymized there. Yoast and Jetpack will use the information on our behalf to evaluate your usage of the website, compile reports on website activities, and provide us with additional services related to website usage and internet usage. You can prevent the storage of cookies by adjusting the relevant settings in your browser. However, we would like to point out that in this case, you may not be able to fully utilize all functions of our website.

Furthermore, you can prevent the collection of data generated by the cookie related to your usage of the website (including your IP address) by Yoast/Jetpack, as well as the processing of this data in general, by downloading and installing available browser plugins. Please note that Yoast/Jetpack requires these measures to be implemented after legal obligations are fulfilled. We cannot assume responsibility for compliance with these obligations by Yoast/Jetpack. You can object to this recording at any time by simply notifying us using the contact details provided above. SOCIAL PLUG-INS / TOOLS We use social plugins from the networks facebook.com and instagram.com, namely the "Like" button and the "Share" button. These plugins are offered by Facebook Inc., 1601 S.

California Ave, Palo Alto, CA 94304, USA, and transmit data to Facebook/Instagram. They are marked with the Facebook "f" or Instagram "I." By activating these plugins, your browser establishes a connection to the servers of Facebook/Instagram. The content of the plugin is transmitted directly to your browser. The plugin This is part of Facebook/Instagram and is only displayed on our website. Any interaction through the plugin is an interaction on "facebook.com" / "instagram.com" and not on our website. We have no influence over the content of the plugin.

At the same time, Facebook/Instagram sets one or more cookies in your browser. Through the active plugin and the cookies, Facebook/Instagram receives data, even if you have not clicked on the plugin yet and even if you do not have a Facebook/Instagram account. According to Facebook/Instagram, this data includes the visited website, date, time, browser type and version, operating system and version, as well as your IP address and any Facebook/Instagram cookies already stored in your browser. Facebook/Instagram can track which other websites have been interacted with using Facebook/Instagram. Facebook/Instagram uses this data to identify errors in its system, improve its

products, adapt to user behavior, control, place, and personalize advertisements, localize content, record how websites with Facebook/Instagram content are used, and for market research purposes. If you are logged into Facebook/Instagram when activating the plugins, your Facebook/Instagram ID will also be transmitted to Facebook/Instagram.

This allows your visit to our website to be directly linked to your Facebook/Instagram account. Instagram names and your private data from the Facebook/Instagram account are identified. In the event of interaction with the Facebook/Instagram plugin, such as clicking on it... In it, this information is not only transmitted to the Facebook/Instagram servers but, depending on your Facebook/Instagram account settings, may also be published on Facebook/Instagram and displayed to your friends. If you want to avoid this, you must log out of your Facebook/Instagram account before activating the Facebook/Instagram plugins and delete all Facebook/Instagram cookies after visiting websites with Facebook/Instagram plugins. According to their own statements, Facebook/Instagram stores all this data for up to 90 days.

After that, Facebook/Instagram anonymizes this data and uses it only in anonymized and aggregated form, for example, to improve advertising. The plugins from Facebook/Instagram are configured so that we do not receive any of the information transmitted by the plugins or Facebook/Instagram cookies. We can only determine that you clicked on the plugin and shared our content with others. For more details on how Facebook/Instagram handles your data, please refer to Facebook's privacy policy at <http://www.facebook.com/about/privacy/>. We also use social plugins from the microblogging service X, formerly known as Twitter, specifically the "Share" button. This plugin is offered by X, Inc., 1355 Market St., Suite 900, San Francisco, CA 94103, USA, and transmits data to X.

The plugin is marked with the X logo. By activating this plugin, your browser establishes a connection to X's servers. The content of the plugin is transmitted directly to your browser. We have no influence over the content of the plugin. At the same time, X sets one or more cookies in your browser. Through the active plugin and the cookies, X receives data even if you have not clicked on the plugin and even if you do not have an X account.

According to X, this data includes the visited webpage, the previously visited page, the date, time, browser type, operating system, your IP address, search terms used, your location, your mobile provider, your mobile device, your application ID, and any previously stored X cookies (so-called X widget data). With this information, X can track which other websites with X content (including these plugins) you have visited. X uses this data primarily for its "Tailored Suggestions" service, which recommends certain tweets to you and for system and product improvement. This data is also used to adapt to user behavior, for localization, for recording how websites with Twitter content are used, and for market research purposes. If you are logged into your X account when activating the plugins, X can connect to your account. If you want to avoid this, you must log out of your X account before activating the X plugins and delete all X cookies after visiting websites with X plugins.

According to its own statements, X begins deleting widget data after 10 days, which can take up to 7 days. After that, X only uses aggregated, anonymized data, such as how often a page with X content has been accessed. The plugins from X are configured so that we do not receive any of the information transmitted by the plugin or the X cookies. We can only determine that you have clicked on the plugin at all and accessed our content. For more details on how X handles your data, please refer to the privacy policy of X at <https://x.com/privacy>. Google Web Fonts This page uses web fonts provided by Google for consistent font representation.

When you access a page, your browser loads the necessary web fonts. Tighten Web Fonts in your browser cache to display text and fonts correctly. To this end, the browser you are using must connect to Google's servers. This allows Google to learn that our website has been accessed via your IP address. The use of Google Web Fonts is in the interest of a uniform and appealing presentation of our online offerings. This constitutes a legitimate interest within the meaning of Article 6(1)(f) of the GDPR.

If your browser does not support Web Fonts, a standard font from your computer will be used. More information about Google Web Fonts can be found at <https://developers.google.com/fonts/faq> and in Google's privacy policy: <https://www.google.com/policies/privacy/>. Google Maps This page uses the Google Maps service via an API. The provider is Google Inc., 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA. To use the features of Google Maps, it is necessary to store your IP address. This information is usually transmitted to a server in the USA operated by Google and stored there.

The provider of this page has no influence over this data transmission. The use of Google Maps is in the interest of an appealing presentation of our online offerings and an easy findability of the content we provide on the website. This constitutes a legitimate interest within the meaning of Article 6(1)(f) of the GDPR. More information on how user data is handled can be found in Google's privacy policy: <https://www.google.de/intl/de/policies/privacy/>. YouTube This website embeds videos from YouTube. The operator of the site...

is Google Ireland Limited, Gordon House, Barrow Street, Dublin 4, Ireland. When you visit one of our web pages that includes YouTube, a connection to YouTube's servers is established. The YouTube server is informed about which of our pages you have visited. Further information on how user data is handled can be found in YouTube's privacy policy. Google Analytics This website uses features of the web analytics service Google Analytics. The provider is Google Ireland Limited.

Google Analytics uses cookies that allow for the analysis of your use of the website. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. IP anonymization is activated on this website. Google Tag Manager This website uses Google Tag Manager. The Google Tag Manager itself does not store any personal data but facilitates the triggering of other tags that can collect data. Wordfence This website uses Wordfence, a security plugin from Defiant Inc., USA.

Wordfence serves to protect our website from unauthorized access or malicious cyberattacks. For this purpose, Wordfence stores, among other things, the IP addresses of visitors. Trustindex This website uses Trustindex to display customer reviews. The provider is Trustindex.io. When loading the reviews, personal data (e.g., IP address) may be transmitted to the servers of Trustindex. ACCESS, CORRECTION, AND DELETION OF DATA You have the right to request information regarding the personal data stored about you, as well as the right to correct your data and have it deleted.

For inquiries about your personal data, to request a correction or deletion, or for further questions regarding the use of your personal data, please contact us via email. MOBILE DEVICES These provisions also apply to mobile devices.